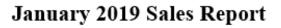
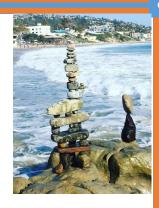


Laguna Beach Real Estate





Boyd Roberts | Broker | Gallery Real Estate 949-463-9152

Videos, Reports, and Charts at www.LagunaGalleryRealEstate.com

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My Take

The bad news: supply is up and volume is down. Except for homes priced between \$2M and \$5M, the supply of homes in every category was up. Further, the number of sales in the last 12 months has declined to 346. This is the lowest volume print in the last three years. In this broker's opinion high volume is a necessary component for sustained rising prices. More on volume below.

The good news: prices are going up. Median sold prices were up \$150,000 and finishing at \$1,900,000. That is a \$350,000 increase since November. Even after that increase, I am now projecting further price improvement. Median pending prices – at \$2,250,000 are at their second highest print ever. My short-term Pending Indicator – which has never been wrong – is now signaling higher prices.

Pending volume has recovered. At 42 transactions it is healthy and in a normal range. See the Pending Volume Chart on page 10.

January Closing Detail

| | Address | Date | Original Price | Closing Price | Reduction | % Reducti | \$ Per SqFt | DOM | |
|----|-------------------------|-----------|----------------|---------------|---------------|-----------|-------------|-----|---------|
| 1 | 545 Lombardy Lane | 1/7/2019 | \$ 1,149,000 | \$ 930,000 | \$ 219,000 | 19.0% | \$ 1,563 | 444 | |
| 2 | 947 Tia Juana Street | 1/7/2019 | \$ 1,385,000 | \$ 1,100,000 | \$ 285,000 | 20.5% | \$ 651 | 297 | |
| 3 | 315 Poplar Street | 1/7/2019 | \$ 1,725,000 | \$ 1,290,000 | \$ 435,000 | 25.2% | \$ 1,067 | 82 | |
| 4 | 325 Emerald Bay | 1/7/2019 | \$ 4,200,000 | \$ 3,950,000 | \$ 250,000 | 5.9% | \$ 1,012 | 32 | |
| 5 | 31832 Florence Avenue | 1/8/2019 | \$ 1,984,000 | \$ 1,710,000 | \$ 274,000 | 13.8% | \$ 712 | 84 | |
| 6 | 3124 Bern Drive | 1/11/2019 | \$ 1,850,000 | \$ 1,460,000 | \$ 390,000 | 21.0% | \$ 699 | 40 | |
| 7 | 245 Astor Street, #1 | 1/14/2019 | \$ 759,000 | \$ 740,000 | \$ 19,000 | 2.5% | \$ 986 | 39 | |
| 8 | 679 Bolsana Drive | 1/14/2019 | \$ 2,395,000 | \$ 1,900,000 | \$ 495,000 | 20.6% | \$ 810 | 216 | |
| 9 | 21 S Stonington Road | 1/14/2019 | \$ 3,200,000 | \$ 3,200,000 | \$ - | 0.0% | \$ 1,134 | 19 | |
| 10 | 2415 Laguna Canyon Road | 1/15/2019 | \$ 1,250,000 | \$ 1,100,000 | \$ 150,000 | 12.0% | \$ 611 | 237 | |
| 11 | 3064 Nestall Road | 1/15/2019 | \$ 1,950,000 | \$ 1,900,000 | \$ 50,000 | 2.5% | \$ 835 | 34 | |
| 12 | 638 Seaview Street | 1/15/2019 | \$ 2,725,000 | \$ 2,400,000 | \$ 325,000 | 11.9% | \$ 1,254 | 76 | |
| 13 | 905 Canyon View Drive | 1/15/2019 | \$ 3,295,000 | \$ 3,200,000 | \$ 95,000 | 2.8% | \$ 888 | 15 | |
| 14 | 92 Emerald Bay | 1/15/2019 | \$ 35,000,000 | \$ 21,000,000 | \$ 14,000,000 | 40.0% | \$ 3,437 | 926 | |
| 15 | 13 Shreve Drive | 1/15/2019 | \$ 7,495,000 | \$ 7,360,000 | \$ 135,000 | 1.8% | \$ 2,703 | 32 | |
| 16 | 1605 Emerald Bay | 1/17/2019 | \$ 6,495,000 | \$ 4,962,500 | \$ 1,532,500 | 23.5% | \$ 1,780 | 196 | |
| 17 | 967 Oriole Drive | 1/18/2019 | \$ 1,495,000 | \$ 875,000 | \$ 620,000 | 41.4% | \$ 729 | 379 | |
| 18 | 2280 Inez Street | 1/22/2019 | \$ 2,550,000 | \$ 2,470,000 | \$ 80,000 | 3.1% | \$ 866 | 3 | |
| 19 | 2807 Alta Laguna Blvd | 1/25/2019 | \$ 2,395,000 | \$ 2,100,000 | \$ 295,000 | 12.3% | \$ 692 | 70 | |
| 20 | 1385 Skyline Drive | 1/29/2019 | \$ 3,495,000 | \$ 2,295,000 | \$ 1,200,000 | 34.3% | \$ 837 | 323 | |
| 21 | 657 Buena Vista Lane | 1/30/2019 | \$ 2,295,000 | \$ 2,140,000 | \$ 155,000 | 6.7% | \$ 800 | 24 | |
| 22 | 450 Shadow Lane | 1/31/2019 | \$ 1,799,000 | \$ 1,600,000 | \$ 199,000 | 11.0% | \$ 1,178 | 26 | |
| 23 | | | | | | | | | |
| 24 | | | | | \$ 963,795 | 15.0% | \$ 1,147 | 163 | Average |
| 25 | | | | \$ 1,900,000 | \$ 250,000 | 12.0% | \$ 866 | 70 | Median |

January 2019 Sales Data

ACTIVES (As of February 1, 2019)

| Median Median Days on Market (DOM) Median \$ per Square Foot | \$ 2,900,000 | 235 Listings 116 Days \$ 1,285 |
|---|------------------------------|---|
| PENDINGS (As of February 1, 2019) | | |
| Median Median DOM Median \$ per Square Foot | \$ 2,250,000 | 42 Listings 88 Days \$ 922 |
| SOLDs (January 2019) | | |
| Median Median Reduction Median DOM Median \$ Per Square Foot | \$ 1,900,000 \$ 250,000 | 22 Closings 12.0% 70 Days \$ 866 |
| SUPPLY of ACTIVEs 3 Month Adjusted SUPPLY The SPREAD (ACTIVEs – SOLDs) The PENDING INDICATOR (PENDINGs - SOLDs) | 10.6 Months | 11.7 Months + \$ 1,000,000 + \$ 350,000 |
| SOLDs 3 Month Median: (11/1/2018 - 1/31/2019) | \$ 1,710,000 | 60 Closings |
| DOM \$ Per Square Foot | | 39 Days \$ 1,012 |
| SOLDs 6 Month Median (8/1/2018 – 1/31/2019): SOLDs 12 Month Median (2/1/2018 – 1/31/2019) | \$ 1,850,000 \$ 1,850,000 | 149 Sales <mark>346 Sales</mark> |

Market Segment Analysis

| ACTIVEs (As of 2/1/2019) | SOLDs (last 3 Months) | SUPPLY (Adj 3 Months) |
|-----------------------------|---|--|
| 14.4% | 40.0% | 04.2 Months |
| 17.0% | 20.0% | 10.0 Months |
| 24.2% | 16.6% | 17.1 Months |
| 18.7% | 06.6% | 33.0 Months |
| 13.6% | 10.0% | 16.0 Months |
| 11.9% | 06.6% | 33.0 Months |
| | (As of 2/1/2019) 14.4% 17.0% 24.2% 18.7% 13.6% | (As of 2/1/2019) (last 3 Months) 14.4% 40.0% 17.0% 20.0% 24.2% 16.6% 18.7% 06.6% 13.6% 10.0% |



chance that 2019 will be an up year. 2014 S 1.785.000 411 2015 \$ 1,700,000 384 \$500,000 2016 \$ 1,800,000 371 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2017 \$ 1,810,000 401 - Median Price 2018 \$ 1.835,000 354 350 annual closings seems to be the sweet spot. Looking at the years with at least 350 closings (1999, 2000, 2001, 2002, 2003, 2004, 2005, 2012, 2013, 2014, 2015, 2016, and 2017), every following year – except for 2015 – was an up year. The reverse is not as predictive. 2006, 2007, 2008, 2009, 2010, and 2011 all recorded less than 350 closing. Three of the

following years (2007, 2009, and 2011) were down. Why? Lagunans tend to sell when they think the price is high enough. When it is not, they simply withdrawal from the market. Volume over 350 closings seems to be the only indicator of an up market. Boyd Roberts is solely responsible for all content/statements/opinions/and conclusions. He is a licensed broker and

is not a professional statistician or an economist. All data: has been taken from sources deemed reliable; is not guaranteed; may be subject to compilation errors, data source errors, and statistically invalid data sample sizes.

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2009

2010 S

2011 \$

2012 \$

2013 \$

1,185,000

1.200.000

1,250,000

1,100,000 329

1,525,000 422

276

340

439

\$900,000

\$700,000

For more information call Boyd Roberts at 949-463-9152. DRE 01354788

Years with 350+ closings have been followed

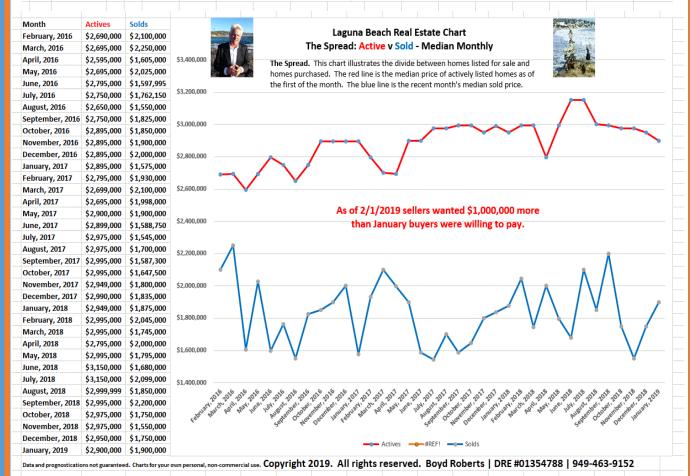
by up years 92.3% of the time. Since there

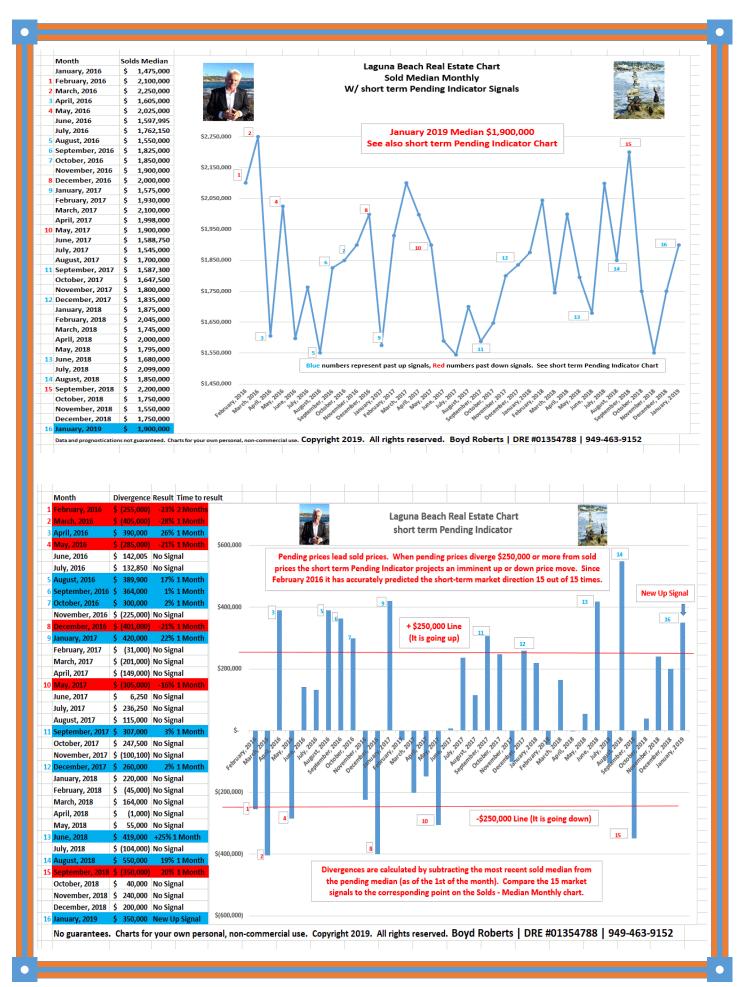
were 354 closings in 2018, there is a 92%

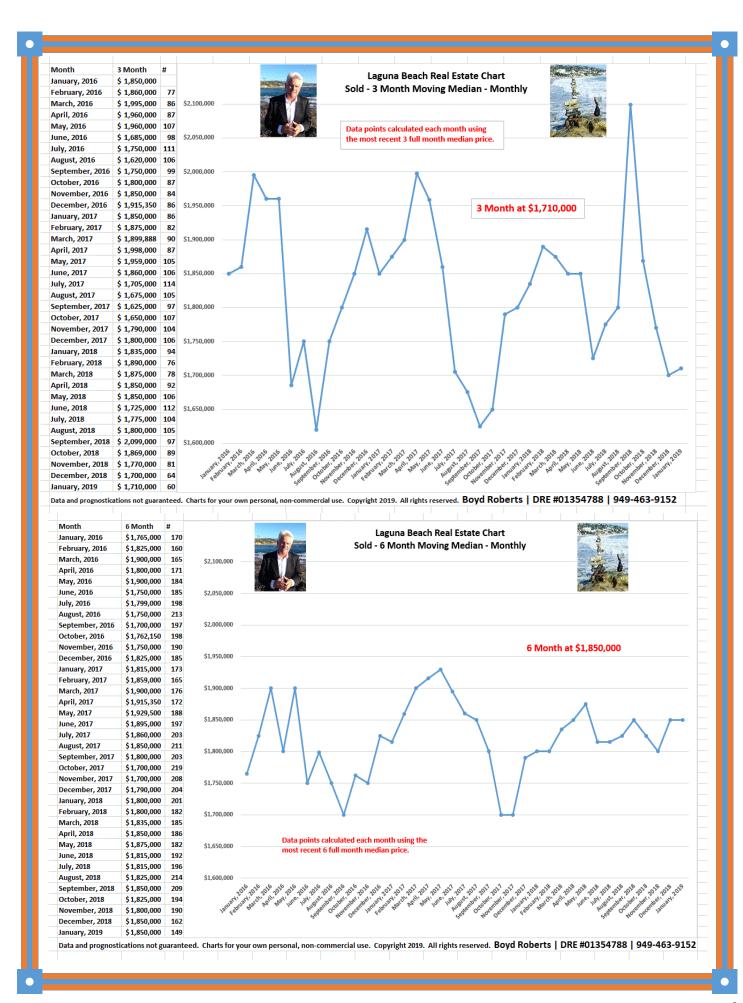
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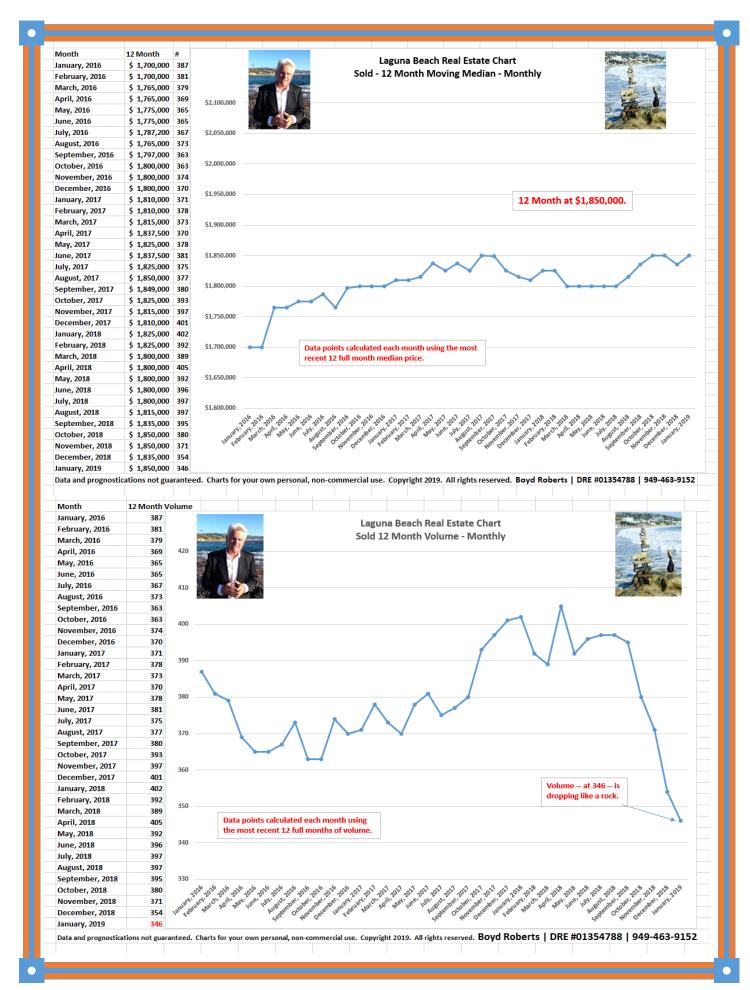
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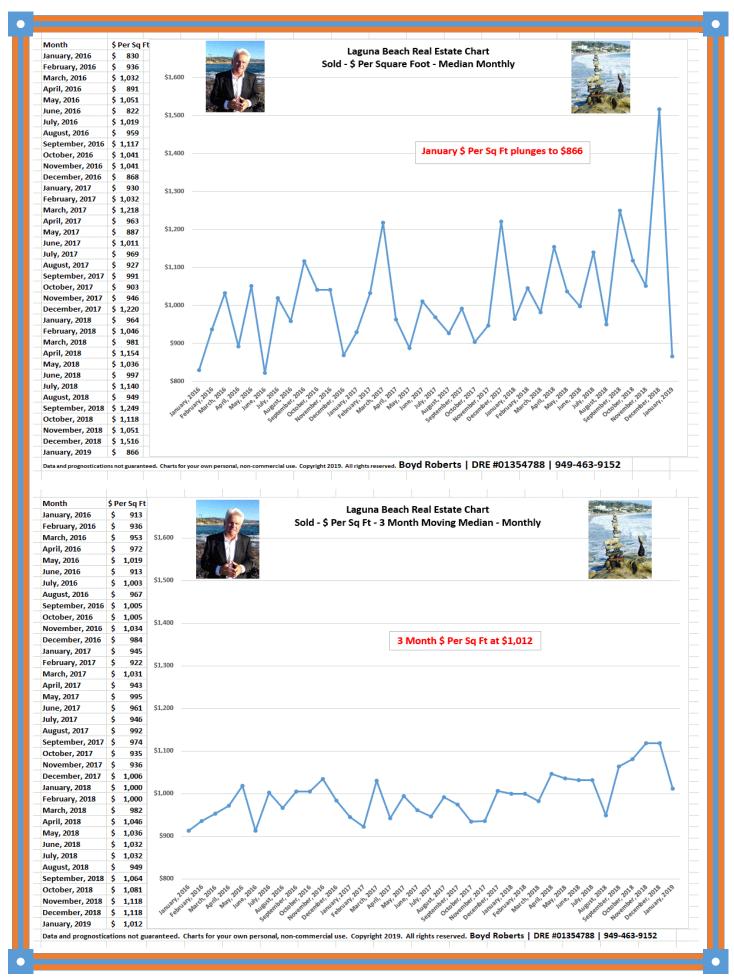
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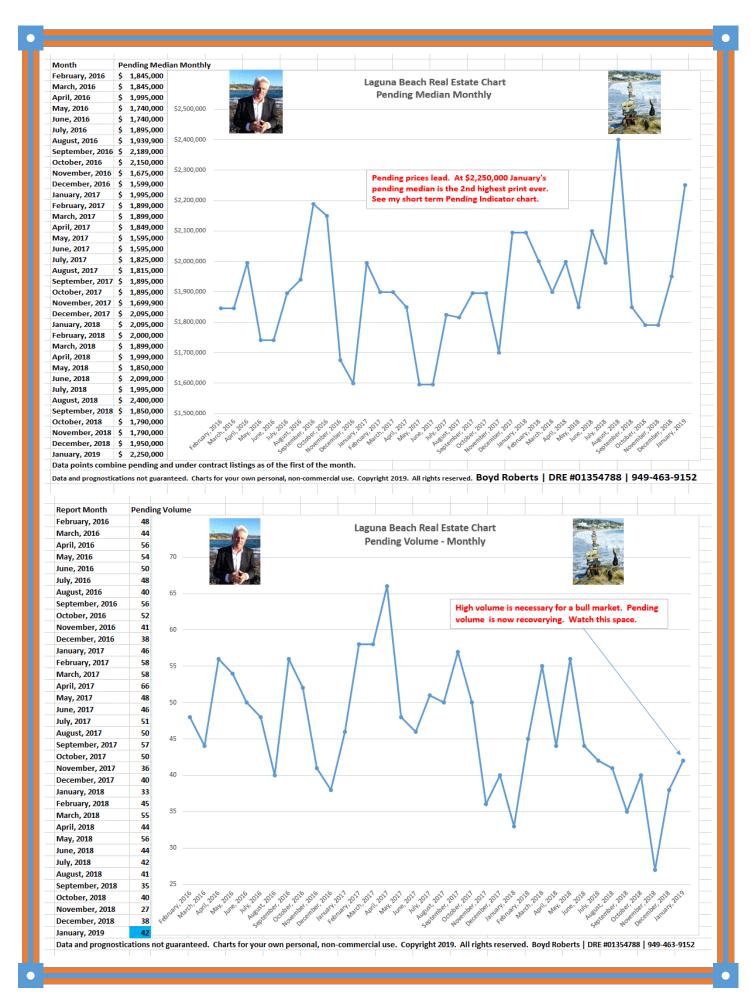


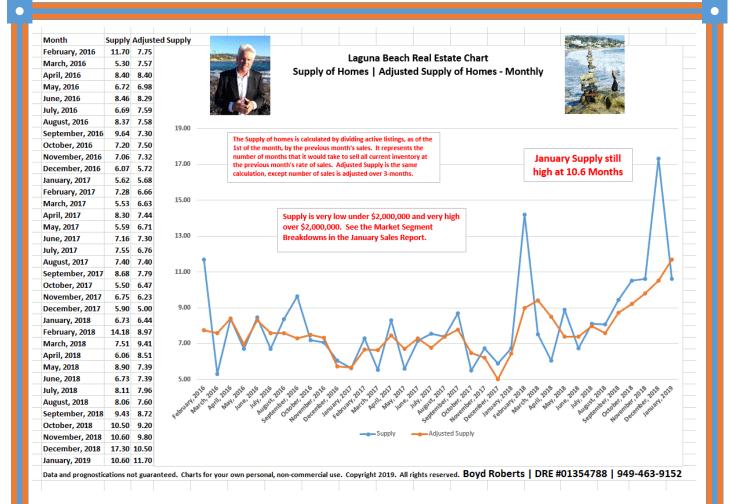












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Boyd Roberts was licensed as a salesperson in 2002 and as a broker in 2004. Individually and as a broker he has closed or overseen the closings of over 800 real estate and real estate loan transactions more than a \$1/4 billion.

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